

# CHARACTERISTICS OF ONLINE COMMUNICATION

Lack of  
emotional  
reactivity

Reproducibility

Relative  
permanence

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**Makcik Hajjah Sitt Al-Wuzara** 7:18 am on May 24, 2011

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Hari ini Allah swt tengah murka pada seluruh kaum Adam terutamanya umat kesayangannya, yakni umat Islam yang telah jauh sesat. Maka, Allah swt menurunkan bala yang setimpal di Masjidil Haram di kota Mekah Al-Mukaramah, mengeluarkan jerung raksasa yang lapar dari perut bumi. Kota Mekah dilanda banjir dan pengunjung-pengunjung beribadat sekeliling baitullah digigit dan dinyonyot sepuas-puasnya oleh binatang peliharaan Allah yang istimewa inif Allahuakbar!!



## مكچيک حجه ست الوزراء

Babi Muhammad kaki pendusta, penyangak padang pasir Arab yang maha menyesatkan. Mari bongkarkan rahsia peribadinya yang kej itu!

Labbaikallah  
hummalabbaik!



Keraguan? Cari di sini!!

Search

## Twitter

Hari ini Allah swt tengah murka pada seluruh... <http://wp.me/p1xRZF-16>  
3 hours ago

@sinarbaru Makhluk setan kaf  
@jpenerangan pengecut sebab takut  
kene kritik kalau cakap pape kene  
kalau nak dak D&O kluak muntah muntah

# CHARACTERISTICS OF ONLINE COMMUNICATION

Perceived  
uncontrollability

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permanence

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emotional  
reactivity



girls beauty

29 minutes ago

Huge nose!!! Bitch!! I disliked this video



julia houston

30 minutes ago

Thank you girls! Please dislike this stupid video!! She blocked me on Instagram



hopemorken9ytb

@actually\_meg 20 dislikes now

2h

CYBER BULLY STORY



Celeste Ryndell

27 minutes ago

Yea bitch! You deserve to die !!! Ugly!!



Sara Clarkus

32 minutes ago

Ugly bitch! Huge nose! Me and my friends will ruin your channel!!! Julia was your biggest fan!!!! Bitch! You deserve

No you didn't follow her

Disliking your videos

And you are losing your 40 subs



Instagram

2 people like this.

**N [redacted]**  
hell naw he bad af lmfaio he know what finger to put up & all  
5 hours ago · 2

**[redacted]**  
Smh ..  
4 hours ago

**E [redacted]**  
Yeah I know he is back as [redacted] but I bet he will curb yo assume too  
4 hours ago · 1

**[redacted]**  
You want him talking to females like that to ?  
4 hours ago · 2

**[redacted]**  
Lol  
4 hours ago

**[redacted]**  
[redacted] get off my nephew neck  
4 hours ago

**[redacted]**  
I'm not on his neck it was a question why you takin it personal smh lbvs :)  
4 hours ago

**E [redacted]**  
Shut up before u won't get no weed from me !!!  
4 hours ago

**[redacted]**  
Now you sayin to much for the Feds [redacted] but that's fine too :)  
4 hours ago · 1

**Nick [redacted]**  
a friend blocked me on facebook im soooooo cut \* not sarcasm\*  
Like · Comment · 8 hours ago

View all 30 comments

**Dan [redacted]**  
Wow, this is actually the most childish thing i have ever seen in my entire life, nick is acutally the most genuine bloke out. yeah i dont know whats going on, but reading these status's n stuff christian you look like a dick who cant do an...  
see more  
about an hour ago · Unlike · 3 people

**Jesse [redacted]**  
I will fuck bitches up if this continues. you immature little cunts stop giving nick shit or i will liberally eat your organs.  
32 minutes ago · Unlike · 48 people

**Nick [redacted]**  
and not a single f\*ck was given that day...  
2 minutes ago · Like

**[redacted]**  
Don't like being threatened?? Get lost and move the countries that have the same species as u.... Easy and still u don't hv the brains to think  
Like · Reply · 5 · November 30 at 2:31pm · Edited

**[redacted]**  
kamu keluar laa dari negara nii kalo nk bebas sangat.. duduk kt pulau dengan geng2 xde agama kamu tu jgn menyusahkan org lain utk mengamalkan kebebasan beragama.  
Like · Reply · 6 · November 30 at 12:49pm

**[redacted]**  
You can leave the country...pack your things and get lost!  
Like · Reply · 4 · December 1 at 7:47am

**[redacted]**  
Pergi mampus la dgn kao boo su lyn....nnti kao mampus baru kao tahu langit tinggi ke rendah  
Like · Reply · 1 · November 30 at 1:50pm

**[redacted]**  
U think in this world everything u can have the PROOF ?? You so fking brainless. Thats y i think the atheist more stpid then the people worship satan..  
Like · Reply · November 30 at 12:31pm

# CHARACTERISTICS OF ONLINE COMMUNICATION

Perceived  
uncontrollability

Relative  
permanence

Reproducibility

Lack of  
emotional  
reactivity

24/7  
accessibility

## Social media – everyone uses it

**26%** of all hospitals in the US

participate in social media. (Denti & Cooper Advertising and DC Interactive Group)

More than **40%** of consumers

say that information found via social media affects the way they deal with their health. (Mediabistro)

From a recent study, **54%** of patients

are very comfortable with their providers seeking advice from online communities to better treat their conditions. (Mediabistro)

**18 to 24**

year olds are more than 2x as likely than 45 to 54 year olds to use social media for health-related discussions. (Mediabistro)

**31%** of health care orgs

have specific social media guidelines in writing. (Institute for Health)

**90%** of respondents from 18 to 24 years of age

said they would trust medical information shared by others on their social media networks. (Search Engine Watch)

**41%** of people said social media would

affect their choice of a specific doctor, hospital, or medical facility. (Denti & Cooper Advertising and DC Interactive Group)

**30%** of adults

are likely to share information about their health on social media sites with other patients, **47%** with doctors, **43%** with hospitals, **36%** with a health insurance company and **32%** with a drug company. (Fluency Media)

**60%**

of doctors say social media improves the quality of care delivered to patients. (Denti & Cooper Advertising and DC Interactive Group)

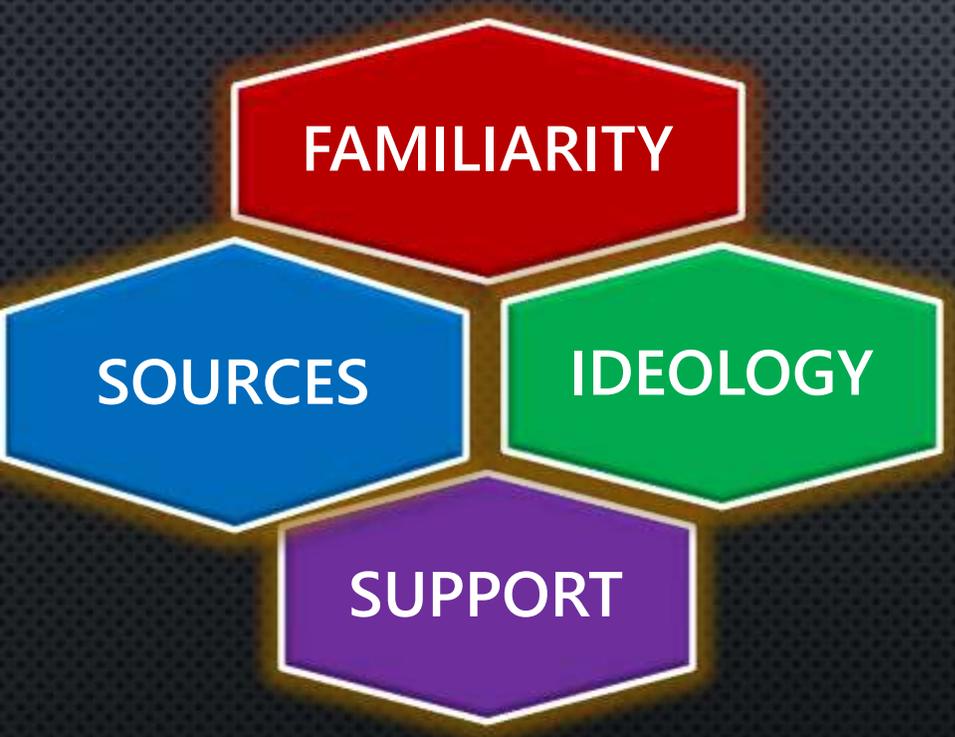
**Parents are** more likely to seek medical answers online, 22% use Facebook and 20% use YouTube.

**Of non-parents,** 14% use Facebook and 12% use YouTube to search for health care related topics. (Mashable)

**2/3** of doctors

are use social media for professional purposes, often preferring an open forum as opposed to a physician-only online community. (EMR Thoughts)

# MESSAGE PERCEPTION



Cognitive  
Heuristic

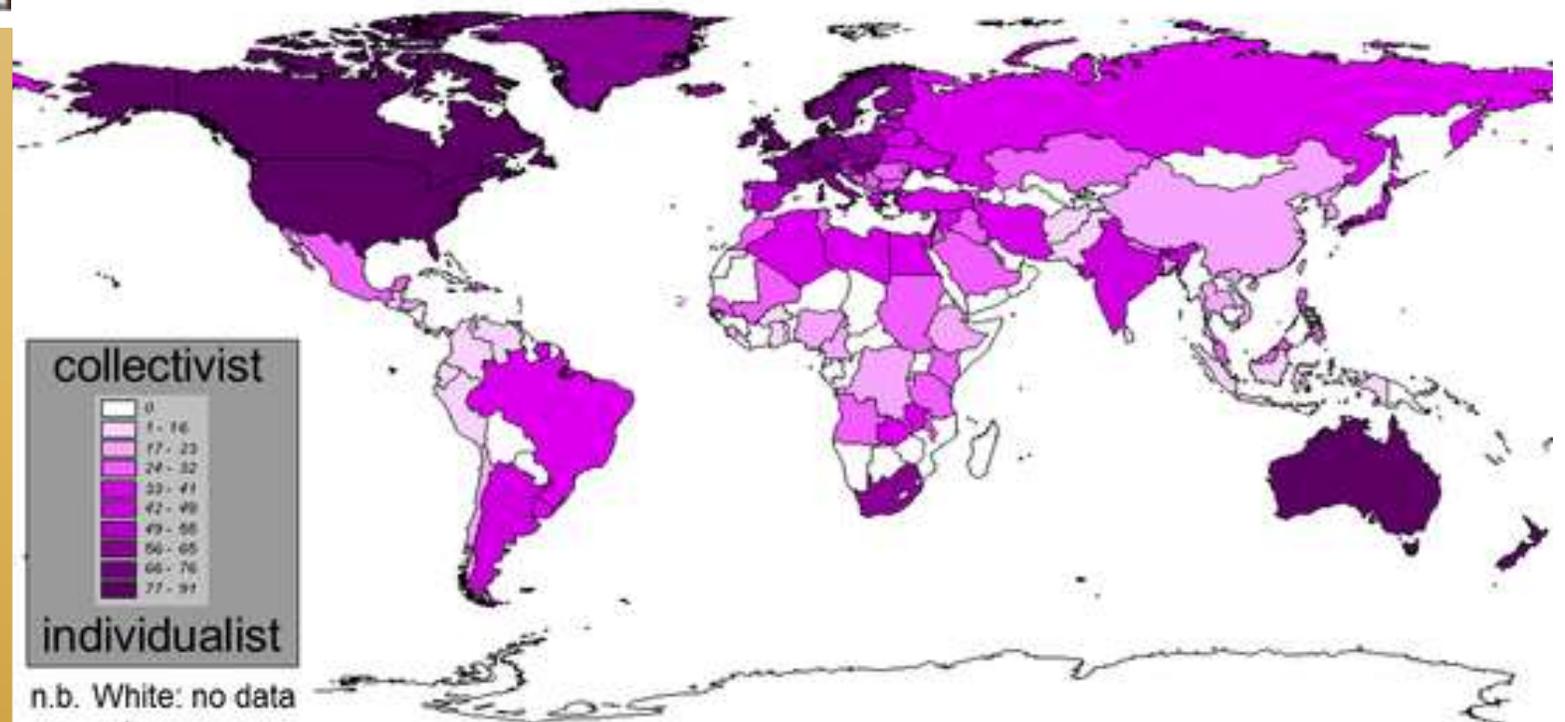
\*Form  
Judgments

\*Interpretational  
lens of media

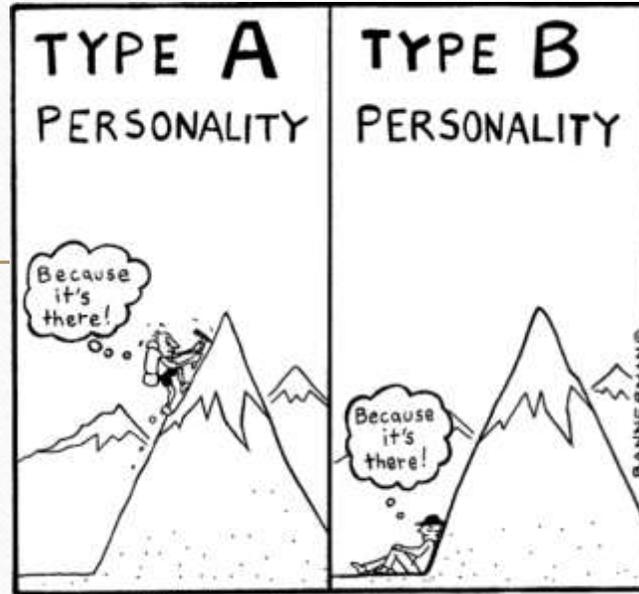
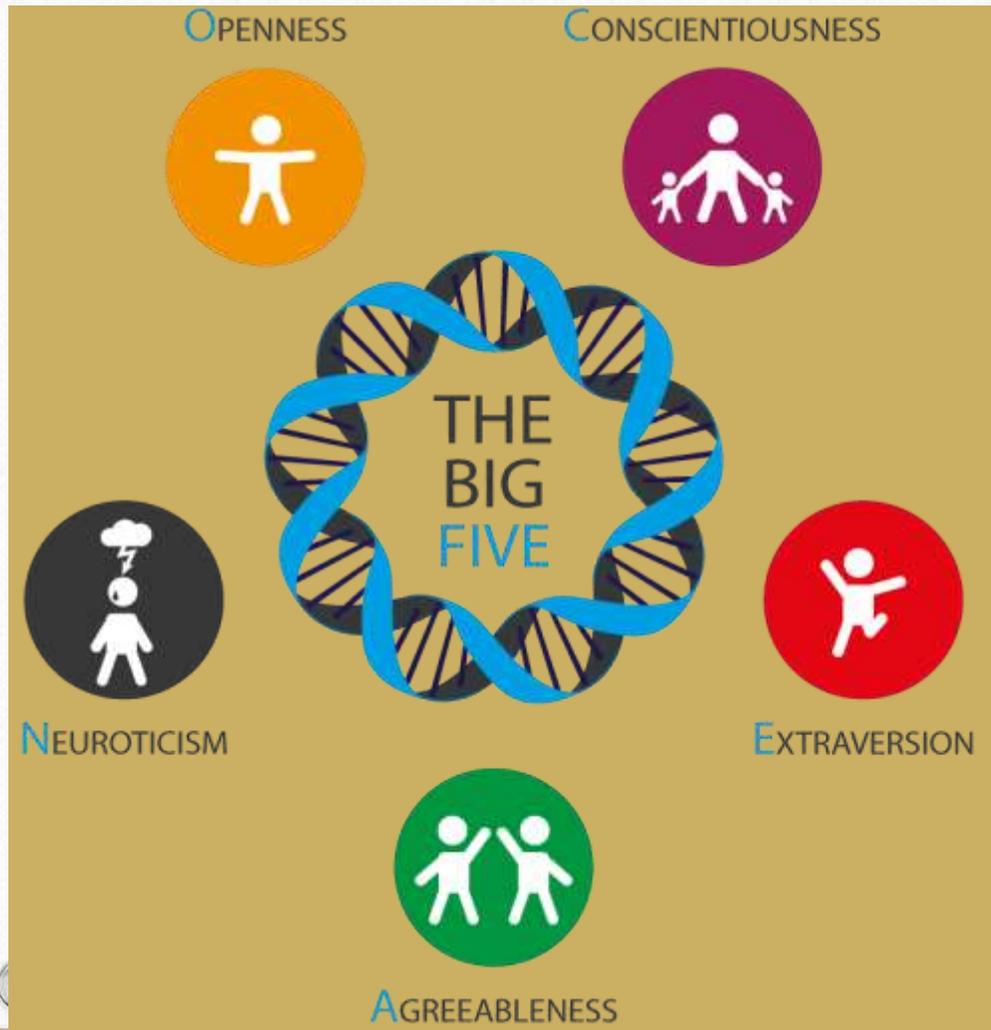


# CULTURE

Collectivism – Individualism World map



# PERSONALITY



<b>INFP</b> THE HEALER	<b>INFJ</b> THE COACHMAN	<b>ENFJ</b> THE TEACHER	<b>ENFP</b> THE CHAMPION
<b>INTJ</b> THE MASTERMIND	<b>ENTJ</b> THE COMMANDER	<b>ENTP</b> THE VISIONARY	<b>INTP</b> THE ARCHITECT
<b>ESFJ</b> THE PROVIDER	<b>ESFP</b> THE PERFORMER	<b>ISFJ</b> THE PROTECTOR	<b>ISFP</b> THE COMPOSER
<b>ESTJ</b> THE SUPERVISOR	<b>ESTP</b> THE DYNAMO	<b>ISTJ</b> THE INSPECTOR	<b>ISTP</b> THE CRAFTSMAN

<p><b>Card 1</b> Popular responses bat, butterfly, moth</p>	<p><b>Card 2</b> Popular responses two humans, four-legged animal, dog, elephant, bear</p>	<p><b>Card 3</b> Popular responses two humans, human figures</p>	<p><b>Card 4</b> Popular responses animal hide, skin, rug</p>	<p><b>Card 5</b> Popular responses bat, butterfly, moth</p>
<p><b>Card 6</b> Popular responses animal hide, skin, rug</p>	<p><b>Card 7</b> Popular responses human heads or faces</p>	<p><b>Card 8</b> Popular responses animal: not cat or dog, four-legged animal</p>	<p><b>Card 9</b> Popular responses human</p>	<p><b>Card 10</b> Popular responses crab, lobster, spider, rabbit head, caterpillars, worms, snakes</p>

# GENDER



Benevolence and  
Non-maleficence

Fidelity and  
Responsibility

Integrity

Justice

Respect for People's  
Rights and Dignity

THIS IS BAD

THIS IS GOOD

**Real Name Policy**

**Crowdsourcing  
Moderation**

**Identity Verification  
Policy**

**Emotional Disinhibition  
Online**

Got Ethics?



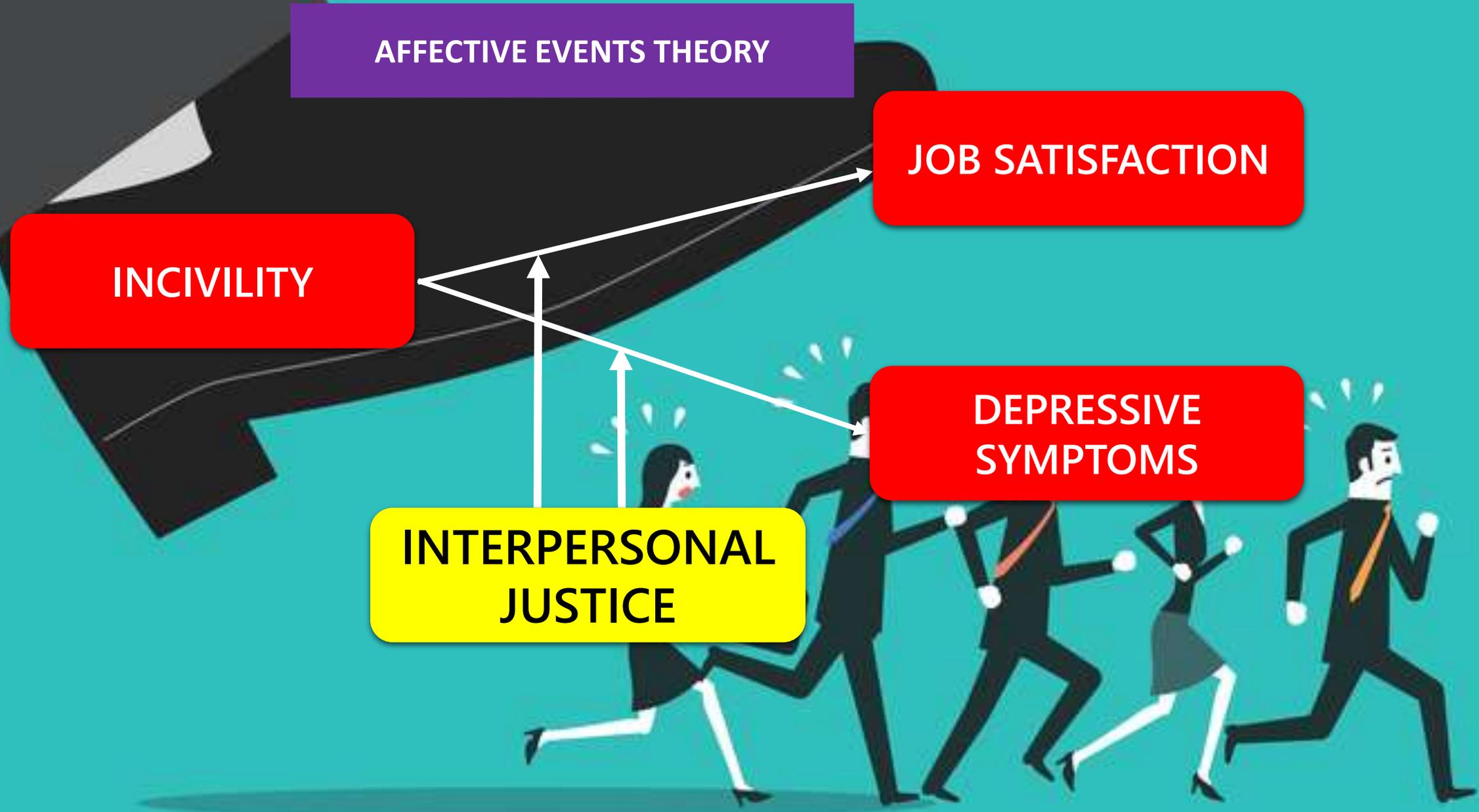
**AFFECTIVE EVENTS THEORY**

**INCIVILITY**

**JOB SATISFACTION**

**DEPRESSIVE SYMPTOMS**

**INTERPERSONAL JUSTICE**



Civility costs nothing, and  
buys everything

*Mary Wortley Montagu*





# MATUR NUWUN TERIMA KASIH THANK YOU

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